

PRESS RELEASE

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Continental and Octiva join forces in horticultural robotics

On 13 June 2022, German technology company Continental and Dutch-Belgian technology company Octiva, signed a collaboration agreement to develop autonomous mobile robotic solutions for horticultural applications. Octiva is the new name for Priva Kompano, the recent merger between Priva's horticultural robotics activities and Octinion's agricultural robotics. With that bundling of forces, the partners will develop an industry-leading, autonomous and reliable solution that will shape the future of horticulture.

Automated and enhanced greenhouse processes

All existing and new applications, such as UV-C treatment, cutting leaves or picking strawberries will be built on Continental's autonomous platforms. "Adding Continental's autonomy capabilities to our market leading applications will allow us to offer our customers new features and thereby enable additional benefits for them. Moreover, it allows us to implement a focus driven strategy which will lead to a faster market entry," says Tom Coen, CEO of Octiva. "Octiva's market expertise allows us to enter this substantial growth market and to develop the exactly right platform for this market," says Andreas Mandl, Project Lead for Continental.



Combining forces in autonomous robots

Octiva has developed a mobility platform that allows applications to move autonomously and safely within greenhouses. By joining forces with Continental, Octiva accelerates the development and industrialization, creating the reference platform for greenhouse automation. For Continental, the collaboration states a next step in their growth strategy in autonomous mobile robots. Pierre Pomper, Head of Autonomous Mobile Robots at Continental: *“Entering this new market will allow us to further enhance our autonomous mobile robot solutions that we offer to customers globally. We will continue to cooperate with strong partners to provide our autonomous platform to diverse end markets beyond intralogistics and horticulture.”*

Partnerships that shape the future of horticulture

“Our partnership with Continental, a strong partner and industry leader, allows us to establish a strong product line with the clear objective to become the market leader for autonomous horticulture robot solutions,” says Meiny Prins, CEO of Priva. Octiva will announce additional partnerships soon, as their ambition is clear: becoming the technology leader in horticultural robotics.

ABOUT OCTIVA

Octiva creates robotic labor automation solutions for the Controlled Environment Agriculture market in close collaboration and at the service of innovative growers. Octiva was created in 2021 from a merger from Priva's robotic solutions and Octinion's agricultural robotics. Priva is one of the global leaders in horticulture process control, Octinion is known for building ground-breaking agricultural robotics. With teams in De Lier (The Netherlands) and Leuven (Belgium), Octiva has about 40 employees. www.octiva.tech

ABOUT CONTINENTAL

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. www.continental.com

ADDITIONAL INFORMATION - NOT FOR PUBLICATION

Interviews can be planned in. The team will be present at Greentech Amsterdam, at the Octiva booth (02.228). Both the Continental and Octiva teams will be present on Tuesday 14 June. The Octiva team is also available on 15 and 16 June. Time slots are limited to allow maximum availability for clients.